

## PRESS RELEASE

# YESpay's EMV payment solutions listed on PA-DSS list of Validated Payment Applications

**31<sup>st</sup> October, 2011, London, UK:** [YESpay International](#), a global EMV Payment Service provider, has received validation from the *Payment Card Industry Security Standards Council™* for compliance of its payment client *EasyV-Terminal* with the *Payment Application Data Security Standard* ([PA-DSS](#)).

PA-DSS is a PCI Council-managed program aiming at helping payment software vendors develop secure payment applications that do not store prohibited data (full magnetic stripe, CVV2 or PIN data) and ensure their POS (point-of-sale) applications support compliance with PA-DSS. This certification is required for POS application vendors that handle payments that are sold, distributed or licensed to third parties.



YESpay did not need to undergo PA-DSS certification as YESpay does not sell the software but provides it as part of its payment service. However YESpay undertook certification of its client payment applications to PA-DSS in order to bring even more confidence to merchants and POS software vendors. YESpay is now on the [PA-DSS list of validated Payment Applications](#).

*"This is an important achievement that will help our partners fast track their own PA-DSS compliance as well as providing additional assurances to the end merchants that YESpay is delivering a high quality, secure product as certified by the PCI Council"*, highlights **Nigel Exton, SVP Operations and Client Services at YESpay**.

Together, YESpay's [PCI-DSS \(level 1\) and PA-DSS](#) certifications ensure that in all cases, the point-of-sale software is freed from PA-DSS certification. This achievement therefore allows YESpay's partners, POS application vendors, to save on time and costs as a PA-DSS certification is an expensive and long process. *"It controls the overall secure development life cycle and the QA process for the application. These processes take time to implement if they are not already followed"* explains **Dhiraj Dutta, VP Operations and Support at YESpay**. He also highlights the fact that *"PA-DSS is an endorsement of our development, QA and Key Management processes and will help fast track PCI-DSS for YESpay customers. It is an important achievement for YESpay, its partners and merchants."*

Since YESpay is responsible for storing the cardholder data on behalf of its clients, the uniqueness of its managed architecture ensures high levels of security. Along with these PA-DSS and PCI-DSS (level 1) certifications, YESpay is ahead in security features as its payment solutions support tokenization, Point-to-Point Encryption and are based on Cloud computing Architecture. In fact, YESpay recently announced that [EMBOSS™](#), its payment gateway, has once again reached a new operational record of **2 YEARS of uninterrupted Service providing 100% availability** of credit and debit card authorisation processing through its dual data Centers. Indeed, offered as a SaaS (Software as a Service) model, the key to the success of YESpay's fully [EMV Chip & PIN](#), PCI- DSS (Level 1) and PA-DSS certified EMBOSS payment service is its unique 'Cloud A2 computing architecture', which delivers its reliability, security and service quality. YESpay's commitment to card security does not stop here, as it supports as a free feature **Tokenisation** wherein "tokens" are linked to credit/debit card details within *EMBOSS* compliant environment and then provided to merchants. YESpay also supports **Point-to-Point Encryption** from the card acceptance PIN pad devices all the way to its *EMBOSS* data centers.

#### **About YESpay International Limited:**

*YESpay International Ltd.* provides highly secure and scalable EMV Chip & PIN and Interac credit/debit, contactless, e-commerce and gift card payment services to merchants in Europe and North America. Through EMBOSS, YESpay's payment gateway, merchants can accept integrated card payments within EPOS, MOTO and e-commerce systems with minimal capital investment and low services costs. EMBOSS has been generically pre-accredited by major Card Acquirers in Europe and North America (including First Data Merchant Service, Chase Paymentech) ensuring merchants can upgrade their retail systems within 2-4 weeks without further bank approvals. Besides, EMBOSS is end to end PCI DSS Level 1 certified and supports enhanced security features such as Point-to-Point encryption and tokenization, making sure that no card data is exposed to the merchant or transmitted over unsecure networks.

[www.yes-pay.com](http://www.yes-pay.com)

#### **YESpay International Ltd Offices:**

**UK Headquarters:** Checknet House, 153 East Barnet Road, Barnet, EN4 8QZ, UK

UK/Europe Phone: +44 - 203 - 006 - 3790

**Canadian Office:** 116 Spadina Avenue, Suite 201, Toronto, Ontario, M5V 2K6, Canada

Canada/USA Phone: 1 855-YES-PAY- 1

**PR Contact:** Sophia Dahri, Marketing Manager, ext. 505, [sophia.dahri@yes-pay.com](mailto:sophia.dahri@yes-pay.com)