

PRESS RELEASE

EMBOSS celebrates two years of 100% uninterrupted payment Service!

29th September, 2011, London, UK: [YESpay International](#) proudly announced that [EMBOSS™](#), its payment gateway, has once again reached a new operational record of **2 YEARS of uninterrupted Service providing 100% availability** of credit and debit card authorisation processing through its **dual data Centers!**

Dr. Chandra Patni, CEO and CTO at YESpay emphasises the significance of this new achievement as *“the enormous task of adopting dual-centre and cloud-computing card payment service architecture by YESpay was completed in September 2009. This initiative has proved to be an excellent investment by us for our global merchant community as this initiative has now led to over 2-years of NON-STOP EMV chip & PIN card payments authorisation service provided to our ever growing merchant base still expanding at over 40% annually.”*

Offered as a SaaS (Software as a Service) model, the key to the success of YESpay’s fully [EMV Chip & PIN, PCI- DSS \(Level 1\) and PA-DSS certified](#) EMBOSS payment service is its unique [‘Cloud A2 computing architecture’](#), which delivers its **reliability, security and service quality**.

Reliability and Performance – YESpay’s Service Availability

For two years now, YESpay’s *EMBOSS* Cloud computing load sharing gives 99.99% availability (practically 100%) even during maintenance and upgrades, and additionally multiple load sharing data centres provide auto Disaster Recovery (DR) capability. Hence, YESpay is utilizing the cloud computing revolution to impart a fully resilient and “ready for future” payment services to its customers helping them adapt and excel in the ever changing card payment market scenario. With its 4 global data centers, located in London (UK), Toronto (Canada) and San Francisco (USA), YESpay proves to be the **most resilient and stable EMV payment service** in the UK and North America.

“One of the most critical elements of retail is the ability to take card payments securely and reliably” as explains **Neil Crawshaw, Commercial Manager at Itim Limited** who is *“delighted to say that for the past two years, the uninterrupted service provided by YESpay’s*

EMBOSS solution has been a major benefit to our customers and reduced the number of calls to our Service Desk". Geoff Smith, Head of IT, at The Works remembers an anecdote shared with SVP Operations and Client Services at YESpay: "In October 2009 after one month of 100% availability I said to Nigel Exton that I would be impressed when YESpay could boast of 18 months of uninterrupted service. I was so convinced it wouldn't happen that a bet was agreed. I now have to finally admit that I have lost the bet!"

Data Security

Since YESpay is responsible for storing the cardholder data on behalf of its clients, the uniqueness of its managed architecture ensures high levels of security. YESpay has maintained full certification for *EMBOSS* to **PCI-DSS (level 1)** standards since 2006 as mandated by *Visa* and *MasterCard*. Besides, in order to bring even more confidence to merchants and POS software vendors, YESpay is now also **PA-DSS** certified. Together, YESpay's PCI-DSS and PA-DSS certifications ensure that in all cases, the point-of-sale software is freed from PA-DSS certification and helps retailers save up to 60% of the PCI-DSS accreditation cost. YESpay's commitment to security does not stop here, as it supports as a free feature **tokenisation** wherein "tokens" are linked to credit/debit card details within *EMBOSS* compliant environment and then provided to merchants. YESpay also supports **point-to-point encryption** from the card acceptance PIN pad devices all the way to its *EMBOSS* data centers.

Comprehensive Payment Service

In addition to its reliability and security, *EMBOSS*TM offers a wide range of unique benefits:

- **Multi-Acquirer (generically) pre-accredited** in over 35 countries across Europe and North America.
- **Multi-channel payment services** for Retail, Kiosk, Hospitality, MOTO and e-commerce.
- **Integration made easy** using a simple to integrate payment interface.
- **Real time transactions reports** can be directly accessed and downloaded using StoreManagerTM via *EMBOSS*, making reconciliation fast and simple.
- **24x7 Support Services**
- **No capital investment** required for the merchant, just operational low on-going monthly fees.

For this special occasion, **Nigel Exton, SVP Operations and Client Services at YESpay** shares these final summarizing words: "*YESpay continues to provide first class*

*uninterrupted service incorporating utilising our full cloud computing architecture. This has allowed us to also implement some major changes on a server by server basis, whilst still maintain 100% availability. Our Retailers now take this level of service for granted, but our team of skilled technicians monitor the servers 24*7 to ensure that the service is maintained'.*

Visit us at www.yes-pay.com or email sales@yes-pay.com to learn how you can benefit from the **most reliable EMV and Internet payment service** in the market today!

About YESpay International Limited:

YESpay International Ltd. provides highly secure and scalable EMV Chip & PIN and Interac credit/debit, contactless, e-commerce and gift card payment services to merchants in Europe and North America. Through EMBOSS, YESpay's payment gateway, merchants can accept integrated card payments within EPOS, MOTO and e-commerce systems with minimal capital investment and low services costs. EMBOSS has been generically pre-accredited by major Card Acquirers in Europe and North America (including First Data Merchant Service, Chase Paymentech) ensuring merchants can upgrade their retail systems within 2-4 weeks without further bank approvals. Besides, EMBOSS is end to end PCI DSS Level 1 certified and supports enhanced security features such as Point-to-Point encryption and tokenization, making sure that no card data is exposed to the merchant or transmitted over unsecure networks.

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